

APARTHOTEL PLAYA MAR

THE PLAYA MAR APARTHOTEL IN MAJORCA IS RENEWED WITH A NEW AND SPECTACULAR FREIXANET SAUNASPORT WELLNESS AREA

Freixanet Saunasport was the company in charge of carrying out the new wellness area of the Playa Mar Aparthotel (Majorca), a deluxe complex surrounded by nature, located in the Port of Pollença, only 50 meters from the beach.

The Playa Mar Aparthotel belongs to the Batle Group, a hotel benchmark for over 50 years. Today, the company owns 9 hotels in Spain under the “Mar Hotels” trademark.

Freixanet Saunasport has combined nature, leisure and the beauty of the place by providing a complete wellness area with an avant-garde design and provided with the company’s state-of-the-art equipment. It can offer its clients new hotel services with maximum benefits as regards relaxation, health and comfort.

This is a complete wellness centre with spaces dedicated to boost the guests' physical and psychic well-being, through the therapeutic actions of temperature contrasts and water. For this reason, the complex has the following wellness equipment: WELLPRO® steam baths displaying a starry sky, professional saunas finished in hemlock wood, SUBLIMA heaters (under the benches) and a “shower temple” with rain, cascade and kneipp effects. There are also two swimming pools, equipped for aquatic games; and immersion pools with cold and hot water.

Freixanet Saunasport has also taken charge of the design and installation of other wellness areas in some of the more fascinating hotels of the Balearic Islands, once more demonstrating the company’s leadership in the market for this type of facilities and the high technical skill of its personnel.

It is fitting to highlight that Freixanet Saunasport had previously developed two impressive wellness areas for the deluxe resorts Majestic Elegance Punta Cana and Majestic Colonial Punta Cana (both located in the Dominican Republic). Majestic Resorts and Mar Hotels are both trademarks belonging to the Batle Group.

